

PM Stars Chain Aggregate Level - Weekly
Database as of FEB 21,1998

Carton Volume
Shr

	Philip Morris 053453 IRC SMOKIN JOES Total	Philip Morris 053453 IRC SMOKIN JOES Regn 1	Philip Morris 053453 IRC SMOKIN JOES Sctn 12
FY 97	30.73	30.73	30.73
1/98	18.16	18.16	18.16
DIFF	-12.58	-12.58	-12.58
YTD '98	32.44	32.44	32.44

NOTE: KA totals may not contain all stores. KA totals consist of stores that are Good Clean Stores in current 13 weeks.

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